



April 2018 will be the first annual New Hampshire Hospitality Month!

What is New Hampshire Hospitality Month?

During New Hampshire Hospitality Month, middle school and high school students are invited to tour local industry sites such as hotels, restaurants, tourist attractions, and entertainment venues. The goal of New Hampshire Hospitality Month is to generate interest about careers in the industry. What is a day in the life of a hospitality employee like? What opportunities are available in this industry? What paths can students take to get to their career goals? Let's excite this next generation of restaurateurs, chefs, sales directors, and operation managers about this great industry!

Who can be involved, and what are the benefits?

- **Students:**

From bed and breakfasts to luxury hotels, from diners to fine dining, from campgrounds to ski resorts, and everything in between, the hospitality industry has something for everyone. The opportunities are endless, and it's a career that offers many benefits. During these visits, students will have the opportunity to get a behind the scenes look at day-to-day operations, interact with employees to hear about their career pathways, and learn about being a cook or front office manager. Students can also broaden their scopes of what other career opportunities the industry has to offer including: web design, social media marketing, accounting, landscaping, event management, and more!

- **Industry:**

For the industry representatives, it's an opportunity to share their passions for what they do; they will highlight their properties to students and engage them in the possibility of a career in the hospitality industry. The hospitality industry is struggling to find quality workers. Our schools are also struggling to fill the seats in the culinary arts and restaurant management programs. We hope the outcome of New Hampshire Hospitality Month is beneficial for both industry and students and you each come away with a positive and encouraging experience.

- **Education:**

The Community College System of New Hampshire will offer tours for students and their families throughout the month. The schools will have the opportunity to show off their programs and facilities. Keep your eyes open as details on dates, times, and locations will be shared at a later time.

What commitment am I making?

Complete the registration form at the link below. You determine what day(s) will work for you and your students.

- Restaurant tours are planned for 9:30am-11am.
- Hotel, attractions, and other tours are planned for 9:30am-11am or 11:30am-1pm.
- Tour times may be flexible based on a case by case basis with properties.

Industry members ready to participate include:

Cactus Jacks Restaurants	Comfort Inn, Concord	Copper Door Restaurants	Courtyard Marriott, Concord
Courtyard by Marriott Downtown Keene	Days Inn, Concord	Fairfield Inn & Suites, Concord	Fisher Cats Stadium
Fratello's	Grappone Conference	Hart's Turkey Farm	The Homestead



	Center	Restaurants	Restaurants
Mill Falls at the Lake	NH Food Bank	Residence Inn, Concord	The Radisson
T-BONES Restaurants			

More are being confirmed daily, and if there is a specific place you have in mind, let us know!

To participate:

Schools – [Click Here](#)

The deadline to register your school is Thursday, February 15th. Once registrations are received, the New Hampshire Lodging & Restaurant Association will schedule the industry tour(s) and provide an email introduction to the main contact at the property.

Performance FoodService is proud to be the transportation sponsor for New Hampshire Hospitality Month. If your school needs transportation assistance, please contact Amie at apariseau@nhlra.com.

Questions regarding New Hampshire Hospitality Month can be directed to:

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